

the Cardiff Cwtch

ABOUT

The Cardiff Cwtch is a Lifestyle blog created by Welsh writer and photographer, Nia Seabrooke. With an audience of twenty to forty somethings across the world – as well as a loyal, local readership – *The Cardiff Cwtch* publishes articles twice weekly on a variety of topics from Food and Travel, to Affordable Fashion and Interiors, illustrated with Nia's unique brand of colourful and quirky photography. Having worked with both local and international brands such as *Woolovers*, *Marks and Spencer*, *Tim Horton's* and *The Cooperative Food Magazine*, *The Cardiff Cwtch* offers sponsored post opportunities for brands looking to reach out to customers.

**Cwtch (pron: "c-uh-tch") is a Welsh word that can mean one of several things. It can simply be a cuddle, or a warm and safe place, or it can be used to describe a feeling of cosiness.*

TRAFFIC & STATISTICS



1562



1105

The Cardiff Cwtch currently has **396** subscribed readers, **33,494** views and **18,431** visitors – as well as **15.2k** monthly viewers on Pinterest.

CONTENT

The Cardiff Cwtch is primarily a Lifestyle Blog covering a rich variety of topics with the flexibility to occasionally dip its toes into others that fit in with its friendly and colourful vibe. As well as a lot of home cooking posts, and editorials about self-care, *The Cardiff Cwtch* also hosts series posts including *What I Wore*, *What I did Last Weekend* (*photo-rich diaries of days out in and around the capital and further afield*) and a *Monthly Favourites* post.

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